

BOSAI :DRR Project



KAHOKU SHIMPO

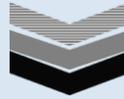
Shinichi Takeda

Head of Disaster Risk Reduction and Education Project Office

KAHOKU SHIMPO



- Location: Sendai (the disaster-affected area)
- Number of Publications:
 - morning ver. 450,000; evening ver. 70,000
- Numbers of Workers: 450
- Damage from the Disaster:



Office was
danger
to collapse

15 newspaper
stands
were hit
by tsunami

27 workers
became
the victims

2 branch
offices
were
swept or flooded
by tsunami

System for
publication
was shut down

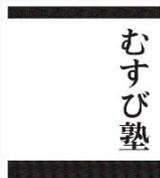
A Crisis to collect data, to write articles, to transport, and to deliver...

Somewhat found a way to publish, and deliver.

**Functioned as the only media
which can give the accurate information.**

1

MUSUBI-JUKU



2

311 JISEDAL-JUKU



3

ROUNDTABLE DISCUSSION to BOSAI in Miyagi



2 311 JISEDAI-JUKU



“Next Generation Seminar for Transmission and Preparation”

- Started April This Year
- 100 students attend lectures
- Train them as memory-keeper

3 ROUNDTABLE DISUSSION

- Collaboration with
univ, administration, media...
- Established April 2015
- Signed in 85 org. & 166 ppl.
- Executive office: Kahoku Shimpo



Demonstrate the capability to coordinate

KAHOKU SHIMPO BOSAI and Education Project Office

- Established April Last Year
- Fulfill our duty of Transmission & Enlightenment

**Put more efforts
to eliminate the numbers of the victims, and
tell the stories of the disaster
to not only people in Japan
but also people around the world.**



Thank You.